FIBA Academy Administrators Programme

Course Overview

The FIBA Academy Administrators Programme is a new and specifically designed educational programme, developed solely for the world of basketball. This pioneering programme is being offered to all 213 National Basketball Federations within the FIBA community as a free of charge initiative with the outcome of improving the overall administration and management skills within National Basketball Federations. The modules extensively cover all operational and functional areas within a National Federation, outlining best practice skills and management techniques which can underpin the growth of your federation and ultimately your overall success. The modernised online delivery method, and sport specific content reflects an innovative development by FIBA and the FIBA Academy, who are committed to creating sustainable, long term benefits for the global basketball community

Delivery

This programme is delivered through an online, digital platform created specifically for the FIBA Academy. This platform, accessible from both the FIBA Academy website and the FIBA website, will ensure that all countries have access to the best quality educational programmes provided by the FIBA Academy for the benefit of basketball all over the world.

Each user will create a unique and private online profile via a registration and log-in process. Your online profile will allow you to complete the programme at your own pace and create the flexibility to access the programme at your most convenient times, eliminating the disruption caused to everyday working tasks.

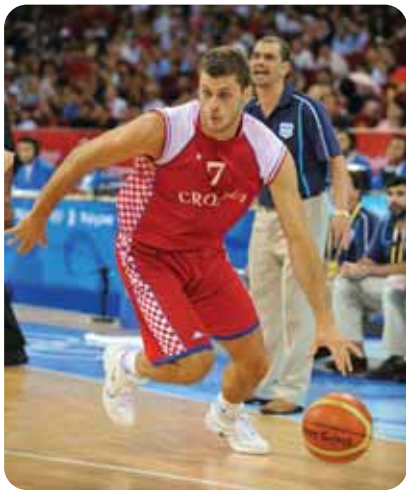
The delivery platform also creates an interactive social networking environment for online users, offering the facilities of communication and knowledge exchange with other individuals also completing the programme. This will assist the development of the sport through the transfer and sharing of ideas, documents, and benchmarking between national federations worldwide.

Course Structure

Through the adaption of the fundamental principles set out in the FIBA National Federations Manual into an interactive learning tool, individuals will work their way through 10 modules, comprising 20 hours of interactive learning.

The programme is comprised of 3 main areas of study. The structure can be seen in the table below.

At the end of each section a 'Keep in Mind' exercise will appear to generate throught-provoking ideas for consideration. There is no deadline to complete the programme once started and users are able to access the online platform 24/7.



After completing each module, a test is taken resulting in a score that is saved onto the system, private to your user profile. Once each module has been completed and all tests taken, your individual result will be processed and you will receive your official certification.

The programme is delivered in English only.

The 3 main areas of study

Section 1: Administration

- Module 1: Constitution and Planning Strategy
- Module 2: Admin, IT Finance
- Module 3: Eligibility and Transfers (including agents)
- Module 4: Guide on Facilities
- Module 5: Ethics code and Culture: promoting the values

Section 2: Marketing

- Module 6: Branding and Sponsorship
- Module 7: Media, Communications and Promotion maximisation

Section 3: Events

- Module 8: Event strategy
- Module 9: Events operations

- Module 10: to be defined

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Benefits of completing

The development and professionalization of the world of sport requires more skilled and qualified administrators within sporting federation. After completing this programme individuals will be better equipped to deliver the management processes that result success and development within their basketball National Federation.

The resulting qualification is accredited by FIBA, the FIBA Academy and the World Academy of Sport. Although completion of this programme is not compulsory, an individual's percentage score will contribute to their overall National Federation FIBA ranking proving real, tangible outcomes for your National Federation as a result of completion.

Who should complete?

FIBA are offering this programme to all National Federations within the FIBA community as a new initiative to develop the sport, with learning tailored to administrative and executive aspects. This programme is available to any individual within a National Basketball Federation but should be completed by senior level managers who have knowledge and experience in all areas of strategy and operations. This may include:

- CEO's
- Directors/Managers
- Individuals involved in administration and operations.

Continuing learning

The learning pathway individuals can continue on once they have completed the FIBA Academy Administrators programme provides professional development through further executive programmes delivered by the FIBA Academy. The FIBA Academy offers a range of on-line interactive executive modules, along with a range of residential executive programmes, and a Global MBA for Sport and Major Events, all of which address key management issues within the sport and major events industry.

Residential Executive programmes (available in English only):

- 2 Day Executive Administration programme
- 2 Day Risk Management programme
- 3 Day Athlete Performance pathways programme
- 5 Day International Event and Administration programme

Online interactive learning programmes (available in multiple languages):

- Project Management
- Strategic Planning

For language provision, costs and availability of dates please see our website www.fiba-academy.org.

More information

For further information about this programme, visit:
www.fiba-academy.org
or contact the FIBA Academy headquarters:

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