

# ASSIST NEWS

FIBA ASSIST NEWSLETTER A BIMONTHLY COMMUNITY UPDATE JUNE / JULY 2003



FIBA.COM and see the official fiba website

With FIBA's new logo the 5 FIBA Zones are adapting their appearance to the new look. Go to FIBA-Americas website at [www.fibaamerica.com](http://www.fibaamerica.com), FIBA-Oceania at [www.oceaniabasketball.com](http://www.oceaniabasketball.com) and FIBA-Asia at [www.abc-basketball.com](http://www.abc-basketball.com) to check out their newly designed websites.

**Player to watch:** The Puerto Rican Tower. Peter John Ramos stands at 7 feet 4 inches at FIBA World Championship for Junior Men 2003 in Greece.



## WHAT'S IN STORE YOUTH COMPETE FOR WORLD TITLE

The youth championships are here! The Junior Men and Young Women are ready to play and display their talent.

The World Championship for Junior Men has been moved from Kuala Lumpur, Malaysia to Thessaloniki, Greece. Greece stepped forward to host the event due to the recent outbreak of the Severe Acute Respiratory Syndrome (SARS) in the Asian region; the championship will take place on the dates foreseen, July 10 – 20, 2003.

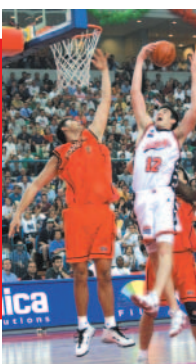
The competition system will remain unchanged and the original participation of China and Malaysia remain unless the national federation decides otherwise. Due to the change in the organizing country, the order of the games in the Preliminary Round as well as the starting times could be amended. The World Championship for Junior Men 2007, newly named U19 World Championship, will be hosted by Malaysia in 2007. The countries competing for the title:

Argentina  
Australia  
Korea  
Turkey  
Angola  
Greece  
Iran  
Puerto Rico  
China  
Nigeria  
Slovenia  
USA  
Croatia  
Lithuania  
Malaysia  
Venezuela

"Will Thessaloniki be able to draw large crowds as in Portugal?"

The World Championship for Young Women will take place in Sibenik, Croatia, as planned. China will compete as planned unless the federation decides otherwise. The following teams are competing for the title:

Brazil  
Croatia  
Czech Republic  
France  
Korea  
Argentina  
Latvia  
Russia  
China  
Tunisia  
USA  
Australia



"Who will be the top medal contenders for Gold?"

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Official Sponsor



For more information contact the Local Organising Committees directly below and stay tuned to [www.fiba.com](http://www.fiba.com):

### WORLD CHAMPIONSHIP FOR JUNIOR MEN 2003

July 10 – 20th, 2003 in Thessaloniki, Greece  
Hellenic Basketball Federation  
e-mail: [helbasket@otenet.gr](mailto:helbasket@otenet.gr)  
Tel: +30 (210) 9530888, Fax: +30 (210) 9530359  
[www.basketball.org.gr](http://www.basketball.org.gr)

### WORLD CHAMPIONSHIP FOR YOUNG WOMEN 2003

July 25 – August 3, 2003 in Sibenik, Croatia  
Croatian Basketball Federation  
Kresimir Savic, e-mail: [Kresimir.savic@hks-cbf.hr](mailto:Kresimir.savic@hks-cbf.hr)  
Tel: + 385 1 3688 948, Fax: +385 1 3688 941 ■

### FIBA ASSIST MAGAZINE 2ND EDITION

The second edition of the FIBA Assist Magazine for basketball experts is now available. It has been mailed to all the national federations, FIBA Zones, commission and council members and many other members of the basketball family. It will also be available soon on [www.fiba.com](http://www.fiba.com) and the magazine will be sent to all those interested by e-mail.



## WHAT'S IN STORE

# BATTLE FOR OLYMPIC SPOTS

The year before the Olympics is the time when countries start gearing up for the battle of the Olympic berths. All the Olympic qualifying competitions for men and women in each of the 5 FIBA Zones take place throughout the year; here is the recap so far.

**FIBA AFRICA Men:** Pre-Olympic Qualifier African Championship for Men, Alexandria, Egypt, August 7 - 16, 2003

**Olympic spots: 1**

**Countries competing:** Algeria, Tunisia, Morocco, Nigeria, Ivory Coast, Egypt, Kenya, Angola, Mozambique, 3 more teams will qualify at their zone championships.

**FIBA AFRICA Women:** Pre-Olympic Qualifier African Championship for Women, Maputo, Mozambique, December 19 - 27, 2003

**Olympic spots: 1**

**Countries competing:** Tunisia, Morocco, Algeria, Senegal, Mali, Ivory Coast, Rep. Dem. Congo, Cameroon, Kenya, Mozambique, Angola, 1 more team will qualify at their zone championship.

For more information check [fiba.com](http://fiba.com) or contact

FIBA-Africa directly:

Headquarters (Cairo, Egypt)

Tel: + 202 3910292 - Fax: + 202 3933600 or Mr. Alphonse

Bilé, Secretary General (Abidjan, Ivory Coast)

Tel: + 225 20211410 - Fax: + 225 20211413

e-mail: [abile@aviso.ci](mailto:abile@aviso.ci)

**FIBA AMERICAS Men:** Pre-Olympic Qualifier Tournament of the Americas,

San Juan, Puerto Rico, August 20 - 31, 2003.

**Olympic spots: 3**

**Countries competing:** to be decided from the South American Championship for Men (July 21 - 27, 2003 in Montevideo, Uruguay) and the Centro Basket for Men (June 17 - 21, 2003 in Mexico City, Mexico).

**FIBA AMERICAS Women:** Pre-Olympic Qualifier Tournament of the Americas in Culiacan, Mexico, September 24 - 28, 2003.

**Olympic spots: 1**

Eight teams will participate in the Pre-Olympic qualifier. So far the USA and Canada are qualified from the North America Zone. The 6 other places will be determined at the South American Championship for Women (June 28 - July 5, 2003) and the Centro Basket for Women (July 2 - 6, 2003). The USA has already qualified for the Olympics (world champion 2002).

For more information check on [fiba.com](http://fiba.com) or

[www.fibaamerica.com](http://www.fibaamerica.com). FIBA-Americas contact:

Javier Otero, [copaba@fibaamerica.com](mailto:copaba@fibaamerica.com),

tel: +1 (787)7832255, fax: +1 (787) 7490895

**FIBA ASIA Men:** Pre-Olympic Qualifier

Asian Championship for Men in Harbin, China, September 3 - 12, 2003.

**Olympic spots: 1**

**Countries competing:** to be decided.

**FIBA ASIA Women:** Pre-Olympic Qualifier

20th Asian Championship for Women, in Sendai, Japan, June 22 - 29, 2003

**Olympic Spots: 3**

**Countries competing:** India, Malaysia, Korea, Thailand, Japan, Chinese Taipei, Philippines

FIBA-Asia will closely monitor the further development of SARS. The two events may be rescheduled but will take place before 26th January 2004.

For more information check out

[www.fiba.com](http://www.fiba.com) or [www.abc-basketball.com](http://www.abc-basketball.com).

**FIBA OCEANIA Men:** Pre-Olympic Qualifier

Oceania Championship for Men, Bendigo, Geelong, Melbourne, Australia, September 1 - 4, 2003.

**Olympic spots: 2**

**Countries competing:**

Australia and New Zealand

**FIBA OCEANIA Women:** Pre-Olympic Qualifier:

Oceania Championship for Women, in Launceston, Davenport, Australia, September 12 - 14, 2003.

**Olympic Spots: 2**

**Countries competing:**

Australia and New Zealand

For more information go to [www.fiba.com](http://www.fiba.com) or contact

FIBA-Oceania, Secretary General Steve Smith,

tel: +61 (2) 66586110, fax: 61 (2) 66586114,

e-mail: [obcbask@tbq.com.au](mailto:obcbask@tbq.com.au),

[www.oceaniabasketball.com](http://www.oceaniabasketball.com)

**FIBA EUROPE Men:** Pre-Olympic Qualifier

European Championships for Men, in Boras, Lulea, Norrköpping, Södertelje, Stockholm, Sweden, September 5 - 14, 2003.

**Olympic Spots: 3** (+ world champion:

Yugoslavia and host: Greece)

**FIBA EUROPE Women:** Pre-Olympic Qualifier

European Championship for Women in Pygros, Amaliada, Patras, Greece

**Olympic Spots: 3**

For more information go to [www.fiba.com](http://www.fiba.com) or contact

FIBA-Europe Press Officer Jon Ingram,

tel. + 49 89 78 06 08 0, [ingram@fibaeurope.com](mailto:ingram@fibaeurope.com) ■

## FIBA'S WORLD

# FIBA DELEGATION VISITS ATHENS

After the first visit of a FIBA delegation in Athens at the end of February 2003 the second visit took place in May 5 - 8, 2003.

The visits were focused on the preparations for the Olympic basketball tournaments which will be held next summer. Special attention was given to the new Olympic indoor hall at Hellenikon which will be used for the preliminary round of the basketball tournament for men and women.

Construction finally started in January 2003 and the delegation has been assured by ATHOC (Organising Committee for Athens Olympic Games) that the arena will be completed before 31st May 2004. The time schedule for all of the construction and technical facilities to be ready for the planned test event in June 2004 is very tight and FIBA has voiced concerns about the timely completion and asked for the full support of all parties involved in the preparations.

The meetings were held in an excellent spirit of cooperation and certain areas like the in-arena game entertainment will be carried out in close cooperation between FIBA and ATHOC.

The draw for the Olympic basketball tournament will be held early next year. The preliminary date of 26th of January 2004 for the event has been proposed. Confirmation and invitation to this draw will be sent out by the FIBA Headquarters after the completion of the FIBA continental championships in December 2003. ■



ATHENS 2004



FIBA

ASIA

We Are Basketball

## ASIAN NEWS CONTINENT'S CUP CANCELLED

The 1st Continents' Cup (Borislav Stanković Cup) scheduled to take place July this year in Beijing, China has been cancelled due to the health risks and recent outbreak of Severe Acute Respiratory Syndrome (SARS) in the Asian region. The following teams were supposed to play: Angola, Australia, Argentina, China, Serbia and Montenegro and Spain.

# SPORT SPEAKING WITH UNITED VOICE

**“Sportaccord” was the name of the largest sports convention ever held with the world’s most important sport organizations from May 12 – 17, 2003 in Madrid, Spain.**

The IOC (International Olympic Committee), AGFIS, (Association of International Sports Federations), ASOIF (Association of Summer Olympic International Federations), IAWWF (Association of Winter Olympic International Federations), WADA (World Anti-Doping Association), IWGA (International World Games Association), IMGGA (International Masters Games Association), ARISF (Association of IOC Recognised Sports Federations) were present.

Besides the general assemblies and executive council meetings, which were held by all the individual organizations, the convention offered various sessions with presentations on subjects such as, sports law, sport and society, hosting and managing sport events, sports business, sports broadcast and sponsorship. At the exhibition FIBA had a booth, in which at the end of the convention FIBA was able to have made new contacts and partners in the world of sports. For detailed information please go to [www.sportaccord.com](http://www.sportaccord.com).



One meeting that was of particular interest during the week long convention was the general assembly of ASOIF which took place on 14th May. FIBA has been cooperating over the past months together with the IOC, the Association of Summer Olympic Federations (ASOIF) as well as with European and International Team Sport Federations UEFA, FIFA, EHF and IIHF to achieve a common proposal on the recognition of sport in the European Community Law.

During the ASOIF assembly in Madrid FIBA Secretary General Patrick Baumann presented the results of this joint work and the proposal for a draft article. The General Assembly unanimously approved it and forwarded its position to the International Olympic Committee for the official announcement made by the IOC on 17th May 2003 to the media.

The need for such an article was stressed and reinforced by the Spanish Secretary of State for Sport José Antonio Gómez Angulo during his welcoming remarks addressed at the opening of the General Assembly of FIBA-Europe in Sevilla. During the same

Assembly, FIBA Secretary General Patrick Baumann and FIBA-Europe President George Vassilakopoulos further developed the subject and informed all member national federations on the common efforts made by the international sports community. The General Assembly of FIBA-Europe unanimously supported these efforts.

“Thanks to the IOC and to the united position of all constituencies of the Olympic movement”, said FIBA Secretary General Patrick Baumann, “this proposal for an article on Sport is a real step forward towards a legal system which, following the Nice Declaration on Sport, December 2000 in Nice, will allow the governing bodies for sports to operate in a framework which respects European Union law but at the same time recognizes the specificity of sport and the competence and autonomy of International Federations. For a Sport Federation it is extremely important to be able to protect the social, educational and cultural role that its sport plays in the European society and not to see it reduced essentially to an economical activity. This article will help European Union bodies better understand sport and Sport Federations to further improve their governance rules and to better promote their sport at all levels.”

Please view the draft article proposed by the Olympic sport movement and supported by FIBA and FIBA-Europe below.

## Treaty Article On Sport

1. The Community shall contribute to the development of sport in the Member States, whilst respecting the national diversities, common sporting heritage and traditional structures which exist in this area.
2. The Community shall aim to encourage investment in sport, in particular, by supporting initiatives taken by sports federations designed to promote solidarity and a fair distribution of funds between top level and amateur sports.
3. The Community shall, similarly, support measures taken by sports federations to encourage the education and training of young athletes, to protect the integrity of competition, to keep European sports competition open and accessible, and to combat racism and drug abuse, and promote public health.
4. The Community recognizes the competence and autonomy of the sports federations with regard to the proper governance and organization of their respective sports. The Community further recognizes that sports federations may, consistent with Community law, apply such measures as are necessary to protect the specific character and structure of sport.
5. The Community shall take the foregoing objectives into account in its action under other provisions of the Treaty.

## BUSINESS CORNER

# FIBA'S MARKETING DEPARTMENT BULKS UP

**Since the introduction of FIBA's new logo and branding concept, the Marketing Department at FIBA has developed a new sponsor strategy.**

This strategy is developed to target potential sponsors. In order to further develop and implement this strategy a marketing expert has recently joined the FIBA marketing team.

Mr. Olivier Godallier joined the FIBA Marketing department May 1st 2003. He has more than 15 years of experience in Sports Marketing from Athlete Management to Event Management, Sponsoring and also Licensing and Merchandising. These experiences have been acquired through companies such as Publicis, France Télévision (French Public Channel), ProServ (now Clear Channel Entertainment), Athletes & Artists Management, Gold Media Group and FanAvenue.

Mr. Godallier's main goal objective is to increase sponsorship in 2003 for FIBA. With this new addition it can only bring a positive change, allowing more efficiently the availability of information for sponsors and potential sponsors regarding event statistics in television, advertising and overall coverage, marketing and television prospects. ■

6. In order to contribute to the achievement of the objectives referred to in this Article, and without prejudice to the application of paragraph 4 above, the Council may:

- adopt incentive measures, excluding any harmonization of the laws and regulations of Member States. The Council shall act unanimously throughout the procedure referred to in Article 251;
- acting unanimously on a proposal from the Commission, adopt recommendations.

## EUROPEAN NEWS FIBA-EUROPE CHAMPIONS CUP FINALS

**An outstanding Final Four for Men took place in Thessaloniki, Greece, May 2 -4, 2003. In front of a frantic home crowd the Final Four champion was home team Aris Thessaloniki over Prokom Trefl Spopt 84-83. The women's Final Four was played in Samara, Russia April 26 - 27, 2003 and Aix-en-Provence was champion beating Caja Rural de Canarias 80-71. The Final Four of the EuroLeague for Women took place in Bourges, France, April 11 -13, 2003, the champion was UMMC Ekaterinburg over Valenciennes, 82-80.**





PEOPLE

# NAMES AND FACES



**Kobe Bryant**

NBA All – Star, Kobe Bryant was recently selected to the 2003 USA Men's Senior National Team. The Senior Team will compete in the Tournament of the Americas in San Juan, Puerto Rico, August 20 – 31, the qualifier for Athens 2004. Upon his selection Bryant stated, "I am very happy to be joining the USA Basketball Senior National Team. Playing for your country is a challenge I gladly take on, and I look forward to becoming a part of USA Basketball's rich tradition. I am honored to be selected and look forward to the opportunity to bring the gold medal home for our country and all of America's basketball fans." ■



**Boris Slav Stanković Honored at the Pedro Ferrándiz Foundation**

A bronze bust sculpture of Boris Slav Stanković was presented to the FIBA Secretary General Emeritus on May 12, 2003 at the Pedro Ferrándiz Foundation by its founder. The Mayor of Alcobendas, José Caballero Dominguez and Spanish Secretary of Sports,

José Gómez Angulo were also present at the inauguration. The bronze bust is in honor of Mr. Stanković's long time dedication and contribution to basketball; it was created by Spanish artist Andrés Lasanta Jimeno and it sits in the entrance of the Boris Slav Stanković Building. ■

**Geneviève Hartmann Revered at Central Board**

After 20 years of service and dedication to FIBA, Geneviève Hartmann is retiring from FIBA. To commemorate her time and effort with FIBA she was presented a precious gift by Secretary General Patrick Baumann at the Central Board meeting in San Juan, Puerto Rico, May 24 -25, 2003. Ms. Hartmann first joined FIBA March 1, 1983 where she worked alongside Mr. Boris Slav Stanković, as office manager. ■



**Central Board Meeting led by Patrick Baumann**

Recently appointed Secretary General Patrick Baumann led his first Central Board meeting May 24 -25, 2003 in San Juan, Puerto Rico. In brief, the main decisions taken were: World Championships for Junior Men was relocated to Thessaloniki, Greece, and increase to 24 teams of the participants field for the World Championship for Men 2006, rule changes were accepted, U19 World Championships will be every two years as of 2007, Continents' Cup was cancelled, the FIBA Women's World League was created. For more detailed information go to [www.fiba.com](http://www.fiba.com). ■

**DON'T GET DISCONNECTED  
FIBA DIRECTORY  
CHANGES**

**Eritrean National Basketball Association**

New telephone:  
+291 (1) 120 762, 120 933  
New fax: + 291 (1) 162 236  
New e-mail: [enoc@enbf.org.er](mailto:enoc@enbf.org.er)  
**Fédération Comorienne de Basketball**

New address:  
B.P. 175, Maroni, Iles Comores  
New telephone: + 269 73 12 52  
New fax: + 269 73 12 51

**Estonian Basketball Association**

New address: Pirit tee 12,  
10127 Tallinn, Estonia  
New telephone: + 372 603 1540  
New fax: + 372 603 1543  
New e-mail: [info@basket.ee](mailto:info@basket.ee)  
Website: [www.basket.ee](http://www.basket.ee)

STAY TUNED

## EVENT CALENDER

**JUNE 2003**

- 17/06/03 - 21/06/03 Centro Basket Championship for Men 2003 in Culican, Mexico
- 22/06/03 - 29/06/03 South American Championship for Women 2003 in Lojas, Ecuador
- 22/06/03 - 29/06/03 20th Asian Championship for Women 2003 in Sendai, Japan

**JULY 2003**

- 02/07/03 - 10/07/03 Centro Basket Championship for Women 2003 in Mexico City, Mexico
- 10/07/03 - 20/07/03 7th World Championship for Junior Men 2003 in Thessaloniki, Greece
- 21/07/03 - 27/07/03 40th South American Championship for Men 2003 in Montevideo, Uruguay

**JULY 2003**

25/07/03 - 03/08/03 World Championship for Young Women 2003 in Sibenik, Croatia

**AUGUST 2003**

- 07/08/03 - 16/08/03 22nd African Championship for Men in Alexandria, Egypt
- 20/08/03 - 31/08/03 Tournament of the Americas for Men in San Juan, Puerto Rico

STAY TUNED

## MEETING CALENDER

**NOVEMBER 2003**

TBA Board of FIBA-Europe

08/11/03 - 09/11/03

Central Board of FIBA in Alcobendas, Spain

**DECEMBER 2003**

TBA FIBA-Africa Central Board meeting

**03 2003**

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Zurich

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